

Serving Oakland County

**Business**

## **BUSINESS BRIEFING**

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### **ImageSoft selected to assist Canadian auto group**

SOUTHFIELD – ImageSoft, Inc., a provider of innovative technology solutions to automate, streamline and improve workplace processes, announces that it has been selected by the Canadian Automobile Association South Central Ontario (CAA SCO) to implement an enterprise content management solution for the organization. CAA SCO is the largest auto club in the Canadian Automobile Association serving over 1.8 million members in its region. ImageSoft’s work for CAA SCO will entail replacing the organization’s current system with an OnBase Enterprise Content Management System. For more information about CAA SCO or ImageSoft, Inc., visit [www.caasco.com](http://www.caasco.com) or [www.imagesoftinc.com](http://www.imagesoftinc.com).

— Special writer Jennifer Galbraith

### **Interior design studio opens new location**

BIRMINGHAM – Colorworks Studio, Inc., an interior design studio that opened in 1978, recently had a ribbon cutting ceremony at its new Birmingham Rail District location at 2159 Cole St. Appearing on HGTV’s Designer’s Challenge, Colorworks Studio completed an urban loft project in Detroit, and custom furniture from this project garnered a first place award in Detroit Home Magazine’s 2006 Design Awards. Colorworks Studio is a member of The Birmingham Bloomfield Chamber, a membership organization dedicated to promoting the economic development, strengthening the business climate and improving the quality of life in Birmingham, Bloomfield Hills, Bloomfield Township, Beverly Hills and Bingham Farms. For more information about the chamber, visit [www.bbcc.com](http://www.bbcc.com), or for more information about Colorworks Studio, visit [www.colorworksstudio.com](http://www.colorworksstudio.com).

— Special writer Amanda Benjamin

### **Health Careers Open House set for Oct. 27**

FLINT – McLaren Health Care is hosting a Health Careers Open House Tuesday, Oct. 27 from 11 a.m.-4 p.m. at McLaren Regional Medical Center’s Ballenger Auditorium, located at 401 S. Ballenger Highway in Flint. Attendees will have the opportunity to learn more about McLaren and career opportunities. For more information, call (810) 342-2333 or visit [www.mclarenregional.org/careers](http://www.mclarenregional.org/careers).

— Special writer Amanda Benjamin

## Business owners invited to seminar series

WATERFORD TWP. – The Oakland County Business Center invites business owners and entrepreneurs to attend seminars in October. Basics workshops are now offered in the evenings on alternating months. The seminars include Start a Business, Legal & Financial Basics for Small Business, Write a Business Plan, Listening to Your Business and Marketing Your Business. For more information or to register, visit [www.oakgov.com/peds/calendar](http://www.oakgov.com/peds/calendar) or call (248) 858-0783.

— Special writer Amanda Benjamin

## Farmington area has new Chamber of Commerce

FARMINGTON – The Greater Farmington Area Chamber of Commerce (GFACC) has been formed by community leaders after the Farmington/ Farmington Hills Chamber of Commerce ceased operations Sept. 10 due to a challenging economic environment. The initial GFACC board members are: Dan Higgins, Farmington DDA representative; Valerie Knol, mayor of Farmington; Dr. Paul LaCasse, president and CEO of Botsford Health Care; and Sue Zurvalec, superintendent of Farmington Public Schools. Mary L. Engelman has been hired to be the executive director of the new chamber. Members in good standing with the Farmington/Farmington Hills Chamber of Commerce will be honored as GFACC members. For more information, call (248) 919-6917.

— Special writer Amanda Benjamin



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Title of article